

CAMBRIDGE

# CATALYST



ON THE PULSE OF THE CITY'S BUSINESS COMMUNITY

A high-end, glossy magazine published bi-monthly, Cambridge Catalyst features profiles on high-flying local start-ups and entrepreneurs, opinion pieces, interviews and news from the fizzing Cambridge tech cluster, plus premium lifestyle content including dining, fashion and travel.

Find out more at [cambridgecatalyst.co.uk](http://cambridgecatalyst.co.uk)

CAMBRIDGE  
**CATALYST**



**A UNIQUE NEW  
 BUSINESS  
 & LIFESTYLE  
 MAGAZINE FROM  
 THE MAKERS  
 OF CAMBRIDGE  
 EDITION**



**FREQUENCY: BI-MONTHLY**

The magazine will be published six times per year, with issues released in May, July, September, November, December and February.



**CIRCULATION: 10,000**

8,000 copies distributed to free pick-up points, with a further 2,000 posted directly to business leaders in the city.



**DISTRIBUTION:**

Distributed to business and science parks, local companies, train stations, car dealerships, private hospitals and more.

**RATECARD**

**ADVERTISING**



DOUBLE PAGE SPREAD

**£2000**

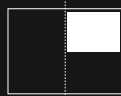
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COVER FLAPS ■ LEAFLET/FLYER INSERTS ■ FEATURE REPRINTS ■ ADVERTORIALS – INCLUDING RUN-ONS ■ GATEFOLDS – SINGLE/DOUBLE PAGE ■ IN-HOUSE ADVERTISING DESIGN

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